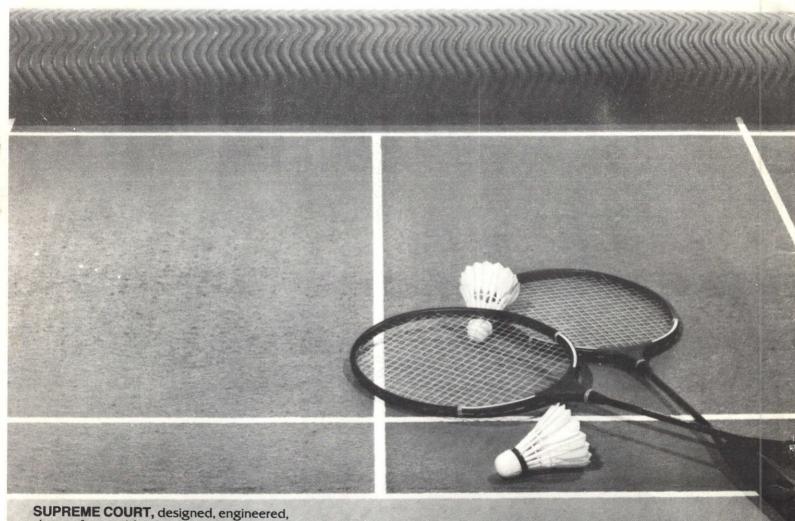


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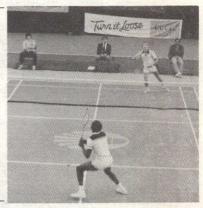
PADMINTON MAGAZINE

Volume I

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The 1984 Nationals held loads of surprises, with the upsets and the emergence of a number of young players. They fought off some of the veterans to add excitement and hope to the U.S. badminton program.



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Visit Wembly Arena and share the spotlight with this year's Yonex All England winners. Plus some memories with Byron Webster as he recalls the 1945 tourney.



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Publisher &

Managing Editor: David H. Levin

Editor: Cassandra Salapatas

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Rodney Barton Men's Singles Winner





The 1984

"A

The 1984 Adult U.S. Nationals at the Atlanta Health & Racquet Club, April 15-21, actually can be summed up in three words: Youth, Excitement, and Upsets. This year's Nationals saw a new crop of badminton champions and would-be champions giving notice to the old guard.

While many familiar names ended up as the eventual champions, and shared in the \$6,000 in prize money, they were tested and pressed to the limit every round. Several former champs fell in the quarter and semifinals victims of the talent and enthusiasm of "recognition-hungry challengers."

In Men's Singles, the early rounds saw few close matches. But the excitement started with the round of sixteen. All eight matches were gong on simultaneously, displaying the finest talent the U.S.A. has to offer.

Second-seeded Tony Alston (CAL) squeezed by a vastly improved Sanjay Malde, from Arizona State University, but not before Malde used his around-the-head-cross-court smashes to take a 6-0 lead in the third game. Alston had to marshall his experience to fight back and take the match 15-11, 16-18, 15-10.

The biggest upsets in men's singles

came in back-to-back victories by unseeded Guy Chadwick (CAL). He demonstrated spirited grueling athletic performances by physically defeating opponents Mike Walker (CAL), seeded sixth 15-4, 10-15, 15-6 and fourth seed Danny Brady (MI) 15-10, 5-15, 15-3 to reach the semifinals against Alston.

Meanwhile, in other early round action, doubles phenomenon John Britton (CAL) had amazed the crowd with a rare singles effort and scared fourth-seeded Brady before Brady won 15-3, 13-15, 15-5.

Fifth seed Kevin Hussey (IL) won a close second game to emerge



Cheryl Carton
Women's Singles Winner



Adult Nationals Real Georgia Peach"

victorious over Miles Munson (CAL) 15-7, 18-15. And unseeded Geoff Stensland (IL) held off another unseeded player, Danny Rubin (CAL) 9-15, 15-2, 15-9.

In his semifinal match, Chadwick was unble to muster the same dogged determination that he exhibited earlier and easily succumbed to the relentless attack of Alston 15-4, 15-10.

The other semifinal was a different story. Rodney Barton and Chris Jogis, both Arizona State badminton stars and proteges of coach Len Hill, and both "lefties," unveiled another badminton masterpiece. Their ongoing rivalry is becoming more intense each time they face each other across the net. Barton (age 20) and Jogis (age 19) demonstrate international potential, although it has yet to be tapped and honed into final shape. This time Barton came out ahead 11-15, 15-12, 15-7, but, in the future, you can expect these athletes to trade many victories,

Alston vs. Barton Youth will be Served

In the first game of the finals, Barton jumped out to an early 8-4 lead due to tentative play by Alston. As Alston began to play tougher, so did Barton. The closest Alston could get was 9-11

before Barton ran the first game out 15-9. In the second game, Alston vaulted on top 8-2 due to Barton's inability to find the back line. Barton was able to make the necessary correction, however, and began to keep the shuttle in play. From this point, he took control, caught Alston at 11-11, and never looked back. Rod won the game and the match 15-9, 15-11, for his second straight National Men's Singles title.

The Women's Singles draw lacked the depth of recent years. Fourth seeded Diane Hales (CAL) injured her knee in the Senior Women's Singles final and was unable to compete in the open division. Pam Owens (CAL), still recovering from a knee injury sustained at Uber Cup practices, was not able to compete in singles and Claire Choo (IL), ranked #4 last year did not enter the tournament.

Women's Singles -- A Shakey Start All Around.

When the matches got underway, defending champion and top seed Cheryl Carton (CAL) had a big scare in her quarter final match. Carton lost the first game 7-11 and was losing the second game 6-8 to Celeste Ferrer (CAL) before she regrouped to win 11-8. Carton then dominated in the third game to win 11-6 and take the match. In the semifinals, Carton played better and easily defeated the fifth seed, Mary Fran Hughes (NY), 11-4, 11-2.

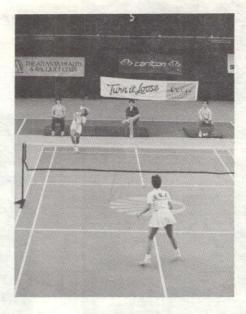


Mary Fran in action

In the bottom half of the draw Joy Kitzmiller (CAL) and Judi Kelly (CAL) survived close three game matches in the quarter finals to contest one another in the semis. Their match was one of the most exciting of the championships.

Kelly won the first game routinely 11-4, but while serving at 6-1 in the second game she had an easy half court smash to win the rally and take a 7-1 lead. Instead of playing the shot to the open court for a winner, Kelly hit her smash weakly into Kitzmiller's waiting racket. Kitzmiller reacted instinctively to the

smash and returned it for a winner. With Kelly's missed opportunity, the whole complexion of the match appeared to change.



Kitzmiller vs. Kelly -- all-out effort

Kitzmiller's guts and determination helped put her right back into the match and she took the second game 11-8. Kelly pulled slowly ahead in the third game and took a 10-6 lead as Kitzmiller made too many unforced errors. But once again Kitzmiller dug down deep to fight back. She staved off 5 match points and reach 9-10 before her effort fell short. Kelly smashed her way into the finals on her sixth try with an 11-4, 8-11, 11-9 victory.

The finals were really anticlimactic. Carton defended her title in an uneventful match, serving short and playing tight net shots to gain what has become a routine victory for her over Kelly, 11-8, 11-4. This is Cheryl's fifth Women's Singles title.

Women's Doubles - A Pick-up Team Takes the Trophy.

Four-time national Women's Doubles champions Pam Brady



(MI) and Judi Kelly decided to split up for the 1984 championships and this turned the event into a crapshoot. There were no clear favorites to take home the title. Traci Britton (John's better half) and Kelly received first seed status, but did not survive the quarters. succumbed to the spirited play of unseeded Joy Kitzmiller and Regina Rubin (CAL) 15-11, 18-16. Rubin-Kitzmiller then had a slightly easier semifinal match holding on to beat the unseeded team of Mary Fran Hughes and Barb McKinley (MASS) 15-6, 18-15.



Judi & Traci -- not quite enough



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The bottom half of the draw played out pretty much as expected. Second seeds Cheryl Carton and Vicki Toutz (CAL) met the third seeded pick-up team of Brady and Monica Ortez (CAL) in the semifinals.



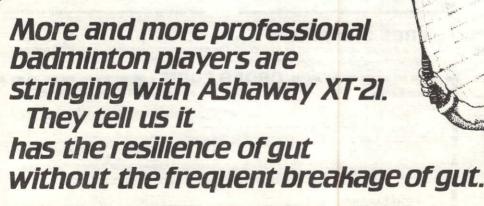
Pam Brady and Monica Ortez receiving silver trophey from Larry Gazlay

On paper the match should have been close, but Brady dominated and took control of the match.

Late in the first game, Brady began to exploit the inability of Carton or Toutz to smash through the defense. Instead of changing their tactics to exploit the lack of mobility of their opponents, Carton-Toutz played hard attacking shots right at them. Brady and Ortez easily counterattacked with outright winners or set themselves up for the next shot to end the rally. From this point the match went quickly and Brady-Ortez won 18-15, 15-6.

In the final, Brady's movement was severely hampered by her painfully injured knee, but it made no difference. As in her semis, she dictated the flow of the match. Brady dominated the less experienced Rubin-Kitzmiller and Oretz played steadily enough to enable her and her partner to take an easy victory and the title, 15-6, 15-10.

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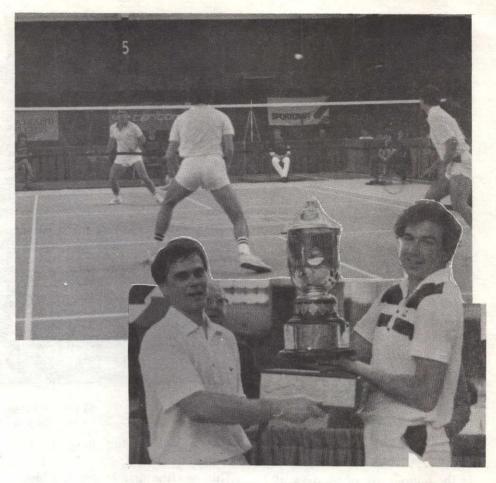
RACKET STRINGS

Fogarty and Pontow Steamroll in Men's Doubles.

All of the quarter finals matches featured seeded teams in Men's Doubles. The early excitement had come from sixth seeds Bob Dickie (CAL) and Bob Gilmour (CAL). They fought back from a 3-11 deficit in their third game to overcome the "slash and flash" of Tony Alston and Gary Shelstad (CAL) 11-15, 17-15, 17-16. Then, in the quarter finals, Dickie-Gilmour played steady impenetrable defense to upset third seeds Mike Adams (MI) and Danny Brady 17-16, 11-15, 15-7. But the following evening, they were not able to duplicate their earlier comebacks.

With steady, aggressive play and accurate serving, second seeded Dick McKinley (MASS) and Guy Rittman (RI) put an end to any championship hopes Dickie-Gilmour had, 15-8, 15-11.

Meanwhile, number one seeds Matt Fogary (MASS) and Bruce Pontow (IL) steamrolled their way into the

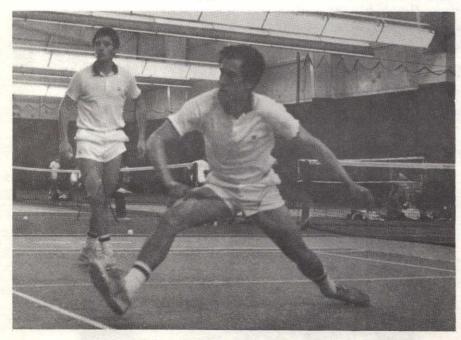


Bruce Pontow & Matt Fogarty hoisting their "spoils"

final. Their only tough competition came from the pick-up team of John Britton and Mike Walker. Both Britton and Walker hold national doubles titles with more than one partner, but as a team they didn't quite gel. Britton and Walker each like to be the straw that stirs the drink. Each needs a partner who plays steady, errorless doubles in order to be effective. While both showed plenty of flash and some brillant shotmaking, they also produced many errors and Fogarty and Pontow won 15-6, 15-13.

In the final, McKinley-Rittman never got started. The devastating service rush of Fogarty and the relentless attack of Pontow kept their opponents continually off-balance. Fogarty-Pontow won their first nationals Men's Doubles title as a team 15-6, 15-7.

The team is a bright spot for U.S. badminton. Fogarty-Pontow play world-class caliber doubles, as recently evidenced by their success at the Thomas Cup matches and by their domination of the 1984 Nationals.



Brady & Adams - Last year's runner-ups, this year's upset.

Top Seeds Fall in Mixed Doubles.

The most startling of all the upsets occurred in the mixed doubles draw. For the first time in recent history, neither a Brady nor the team of Walker-Kelly made it to the finals.

The top half of the draw was a cake walk for the number one seeds, Mike Walker and Judi Kelly -- until their semi-final berth. Their opponents were fourth seeded Matt Fogarty and Mary Fran Hughes.

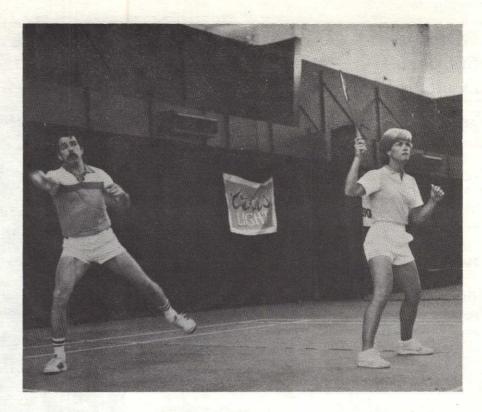
Earlier, Fogarty-Hughes played aggressively and Walker-Kelly always seemed to be on the defensive. The big difference in the match was the inability of Walker or Kelly to effectively serve to Fogarty. Service return after service return was pulverized into the court by Fogarty as he and Hughes clinched their spot in the final 15-4, 9-15, 15-11.

In the bottom half of the draw, the second seeded team of Danny and Pam Brady were opposite third seeded John Britton and Cheryl Carton in the other semifinal. Neither team had met any stiff resistance along the way—this match was to be their first test.

However, Britton-Carton had a surprisingly easy time, dispatching the Brady bunch 15-13, 15-8. Britton played very steadily and was able to counter Danny Brady effectively.

In the first game of the Mixed Doubles final, Britton-Carton took an early convincing lead only to be overcome in set and lose 18-15. It looked as if the momentum and the match had swung to Fogarty-Hughes. It was not to be.

For the first time in the tournament a player figured out how to serve to Fogarty. Britton discovered this midway in the second game and from that point on dominated play.



Six time national champions, Mike Walker & Judi Kelly

Britton and Carton finished off Fogarty-Hughes 15-18, 15-3, 15-8. This was the first Mixed Doubles title for either Britton or Carton, and one they no doubt will savor over the summer months.

Not only was the caliber of play high at the 1984 U.S. Nationals but the tourney itself was first rate. The Atlanta Health & Racquet Club is the finest facility ever to host a U.S. National badminton tournament.

The Supreme Courts were in top shape due to the hard work of Peter

Coke and his assistants and the local committee, headed by Guy Johnson, ran the matches smoothly and on time. The prize money checks, totaling \$6,000, were provided courtesy of Larry Gazley and General Sportcraft Company.

With the 1985 National Badminton Championships also scheduled for Atlanta, it should continue to attract America's best tournament players -- including even more newcomers to test the seasoned champions.





Mike offering congratulations to Cheryl Carton & John Britton







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Davidson Trophey Presented . . .

California's David Ogata has been honored for his many contributions to badminton by being awarded the 1984 Ken Davidson trophey.

The Ken Davidson Trophey is awarded once a year at the U.S. Nationals to recognize the ideals that Ken Davidson contributed to badminton. Receiving this award is a tremendous honor for any U.S. player.

David's tireless devotion to badminton over the past 25 years made him a natural choice for the award. It was not surprising that the committee choose to recognize his achievements.

He began playing badminton at Santa Monica City College in Los Angeles in 1961. David received a black belt and excelled in karate before turning his athletic talents and dedication to badminton. After many years of hard work, the highlight of his playing career was to reach the finals of Open Men's Doubles at the 1975 Nationals. In a close match he and Mike Walker lost to Don Paup and Jim Poole.



DAVE

For 10 years David was a dominant force in California tournaments. He maintained his top 10 ranking in singles, doubles and mixed doubles throughout the 1970's. David still plays a tough game and is a power in the U.S. senior ranks.

Midway through his playing career David turned his attention to helping badminton as well as playing it. Twice, he has served as President of the Southern California Badminton Association and has been actively involved with the organization since 1968.

A member of the Manhattan Beach Badminton Club, David also has been involved in the juniors program and has coached the U.S. Uber Cup squad. In addition, he is one of the United States most requested umpires.

As deserving recipients like David Ogata receive this award, the Davidson trophey takes on new lustre. Congratulations, David!

And How It Was Done

To eliminate grumbling and improve the accuracy of the U.S. Nationals' draw, the 1984 draw was "open" and ready for inspection during the California State Championships.

The open draw was the first in recent memory. And by the happier faces shown by participants (those who did not have to play Rodney Barton in the first round!), it was a big improvement over pulling the names out of a hat. The suggestion for creating a better draw was made during last year's Nationals in Chicago.

Seeding for each event were done by USBA President Cheryl Carton. Along with the ranking committee, she selected the seeds, and entrants for each event were then divided into "East" and "West" coast players. The drawsheets were posted for viewing and also sent to the USBA offices.



The folks to blame

We applaud the USBA for this step toward a much more open draw. Nothing is worse than spending a lot of time and money to go to the Nationals only to find you have to play the same person you lost to in the first round of the last tournament!



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Letter from The Publisher

Junior badminton development in the United States is at an alltime low. The total number of participants and overall caliber of play are in steady decline. This was quite evident at this year's Junior National Championships.

The U.S. Badminton Association must accept the blame for this state of affairs, even though all of us are partially responsible. The manpower exists to run an effective national junior program, but the leadership must come from the headquarters of the USBA.

The only reason junior badminton still exists in the United States is the handful of dedicated junior coaches in different areas. They spend their own precious time and money working with young athletes for whatever intrinsic rewards they might receive. This system is inadequate to develop a steady flow of players into the adult ranks. What will happen as these coaches grow tired and lose interest in sustaining their programs?

The time for action is now! The USBA must immediately appoint a national junior committee headed by a dynamic, enthusiastic, and energetic chairman. The committee could meet annually at the junior nationals and stay in contact the rest of the year by mail and telephone. And it should be given an operating budget, no matter how small to begin with.

Some possible goals and activities of the committee might be as follows:

- Establish official USBA junior development programs in cities throughout the United States, headed by reliable and competent coaches.
- 2 Solicit badminton distributors for free equipment and major U.S. companies for donations.
- 3 Initiate an adequate number of regional junior tournaments as an incentive to junior players.
- 4 Actively promote official USBA junior programs in areas where a large number of high school



Publisher Levin

interscholastic badminton programs exist.

Currently, thousands of junior badminton players already participate in local high school programs throughout the country. A major goal of the USBA should be to tap this great source of potential talent for the future growth of United States badminton competition.

David H. Levin



Hey Badminton Folks!!!

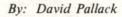
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An Interview with

Merle Packer --

"ASU's Winning Tradition"





Arizona State University has a rich and winning sports tradition. With Reggie Jackson, Bob Horner, Rick Monday, Ken Landreaux and over three dozen other baseball stars who went on to play professional, coaches Bobby Winkles and Jim Brock led ASU to five national championships. ASU's intercollegiate baseball team has never had a losing season.

Under the guidance of, most notably, Frank Kush and Dan Devine, the Sun Devil football team has been ranked in the top 10 a half dozen times since 1957, including a 12-0 record and #2 national ranking in 1975.

ASU's basketball team has been a power as well, finishing the 1980-81 season ranked #3 in the country and providing over half a dozen of the NBA's current pros.

That's why Merle Packer was

surprised when she was named ASU's winningest coach at the University's 1983 awards ceremony. "It was a real thrill," she said. "I didn't know that I was the school's winningest coach."

As of 1983, her badminton teams had won 11 National Intercollegiate Team Badminton Championships in her then 15 years as coach. "This one will be twelve," she stated proudly in an interview during the 1984 championships in Manhattan Beach, California.

Trim and youthful looking, Packer is modest but spunky. She projects authority while at the same time staying friendly and cheerful and maintaining a good rapport with her students.

Not only the winningest coach at ASU, Packer has the country's #1 badminton program. "I don't have

to recruit," she says, "kids write to me."

While ASU budgets scholarships for eight men and eight women, Packer only uses six of each. "There's not enough money for 16 kids," she says, noting that use of all scholarships would lead to fewer tournaments, fewer shuttles, and other cutbacks. ASU currently budgets for about one tournament a month, mostly in California and Arizona, although the team did go to Boston and to the U.S. Nationals in Atlanta this season.

Packer is a native of Arizona. Born in Franklin, a town near the New Mexico border, she says "it was so small, my father didn't turn in my birth certificate." Raised on a farm, Packer and her two sisters learned sports skills from their four brothers. She played basketball, softball, football, volleyball, badminton, and



ran track, among others, and she had to be tough. "I couldn't play with my brothers if I cried," she recalls.

Packer graduated from high school in Miami, Arizona and then attended ASU. She graduated with a BA in Physical Education in 1947, went on to get a Masters degree and then taught P.E. at the elementary, junior high and high school levels for about 10 years. After teaching a year at the junior college level, she joined ASU's staff as assistant professor of P.E. in 1959. Nevertheless, she did not stop her own educational pursuits. In 1976, she started her doctoral studies and received her Ph.D. in 1978.

Coaches Packer & Don Paup observing the action Packer didn't start coaching badminton at ASU until 1967. While she had coached basketball, baseball, and volleyball during her teaching years before ASU, she was a P.E. instructor at ASU for several years before adding coaching duties. In 1967, ASU had just one coach for three sports, and Packer told the head of the athletic department that she wanted to coach one of those -badminton -- because she like it. She's been the badminton coach ever since, along with her teaching duties, which involve 12 hours of P.E. and teacher education classes per week.

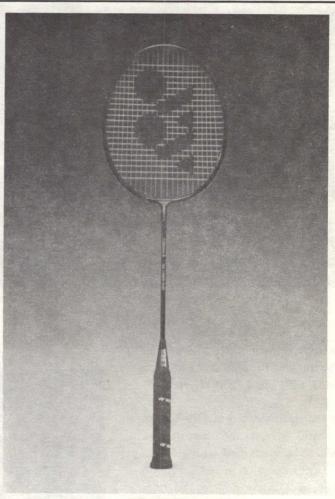
This year she retired from her teaching position, but still remains as badminton coach. The move has prompted ASU to pay her specifically for being a coach, something the school had not previously done.

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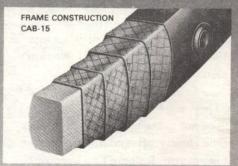
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Despite having Packer as an enormously successful coach, and a badminton program that's been at the top of the college ranks for years, ASU attempted to cut the badminton budget 10% a couple of years ago. Packer was angered and wouldn't stand for it. She quit.

"They were astounded," she says,
"I'm not going to have the kids work
their heads off and then have the
budget cut. It doesn't make sense to
drop a successful program."

"I believe in certain things and I'm outspoken enough to say so," says Packer. And it paid off. ASU eventually resolved the matter to Packer's satisfaction and she returned as coach.

Packer herself was a good, but not top, badminton player in her youth. "I wasn't all that good," she explains, "but I never really thought I needed to win because I enjoyed myself so much." But she adds: "I like my kids to win; they need to because they work so hard."

Packer feels the key to successful badminton throughout the country, is to get the involvement of players at the lowest level of play.







A ride from "one of the nuts"?

"There are many high school players playing badminton. The USBA offers them nothing, it concentrates too much on the best players. They should reach down to the grass roots; the players there are not yet tapped."

She also notes that the same principle applies to coaches. "There are dedicated coaches everywhere. You just need to find them, and you must start at the high school level."

Packer feels that the takeover of the AIAW two years ago by the NCAA led to a decline in badminton. "Badminton was left out in the cold after the NCAA took over the AIAW. Now there is no organized body at the collegiate level.

Nevertheless, she doesn't think badminton will fade away. "There are too many nuts like me who love the sport to see it die."



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I.B.F. -- Celebrating It's 50th Year . . .

Are old badminton players like old soldiers? Do they just fade away? Hardly -- the International Badminton Federation is celebrating it's 50th year and what would be more fitting than inviting some of badminton's past greats to participate in an invitational tournament and awards dinner.



Lois & Joe Alston

The tourney was held during the All England Championships and organizing it was apparently no small task. IBF secretary Ronnie Rowan mailed 220 invitations throughout the world. Asked if this invitational would be a permanent All England fixture, her reply was a quick and firm, "God no!"

Among those who accepted Rowan's invitation to the Wimbledon Squash and Badminton Club were Eddy Choong (MAL), Derek Talbot (ENG), Richard Purser (NZ), Ade Chandra (INDO), Judy Devlin Hashman and Sue Peard (former USA) and Etsuko Toganoo (JAP).

The U.S. was represented by current senior champion Jim Poole, along with Joe and Lois Alston, and Ted Jarrett. The Alstons did not play, but had a terrific time reminiscing. Lois observed that Judy Devlin Hashman, holder of 10 All England singles titles, still had the same beautiful strokes.



Ronnie Rowan and the affable, Craig Reedie



Wolfgang Bocher and "J.P."

Poole was in top form as he and Wolfgang Bochew (GER) took on Ade Chandra and Tom Bocher, a Danish champion and Morten Frost's coach, in an exciting and exhausting 3-game affair. Spectators were amazed at the enthusiastic play as Poole-Bochew were narrowly defeated in set in the third game.

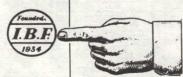
Refreshments were provided by Carlsberg beer, but it was explained to Craig Reedie, President of the IBF, that Dr. Poole enjoyed ice cream after a tough game. Reedie joked, "We can't cater to all the bizarre habits of our American friends!"

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WHAT A RALLY

Memories of the 1945 All England Tournament, or was it 1946?

By: Byron Webster

"Oh yes, I still play badminton every Tuesday night at the Valley Badminton Club." I grandly tell a doddering colleague, hoping to belie the infirmaties that my fifty-year-old body imposes on my twenty-year-old brain. "After all, I did play in the All England once."

Sitting on the sidelines in my soaked T-shirt after losing a not particularly strenuous game, I tried to calm my shuddering, overweight body which was not responding well to these rigors, ran my sweaty palm over my hairless pate, and looked back.

I had learned to play the game during the war while still at school in London. My teacher, Miss B. Doran, was one of those healthy, tireless English women who stressed sportsmanship rather than technique. If we hit a wood shot, or thought that our bird was not fairly hit, taking our opponents best chance of getting it back, we calmly served the bird into the net giving up the point. How infuriating it was as a young schoolboy to team up with one of the other players two-on-one against the teacher and not be able to get the bird past her. Imagine our surprise upon being told that we had been entered in the first post-war All England Tournament, even back then a most prestigious affair.

Winning was a certainty...

My partner was to be Charlie Smith, one of those miserable types of people who effortlessly play any game with ease and verve, never getting a hair out of place (if they have any) and returning the most difficult smash with flair and a smile thoroughly unnerving any opponent. What luck, I was teamed in the doubles with the best player in the school. Winning was a certainty.

Now came the problem of equipment. Because the war shortages were still on and rationing still in effect we could get no new anything. My racquet, wood of course, (metal and carbon ones had not yet been invented) had been found in the attic at home and had probably been in use when the Normans invaded Britain's shores (in 1066 in case you've forgotten). It did not have a press and was shaped rather like a soup spoon with curledup sides and tip. I had tried everything including strapping it to a board and steaming it to try and straighten it to no avail.

Our birds resembled missiles...

Our birds resembled missiles in trajectory rather than the graceful curves we are now used to. This could have been due to the absence of feathers and to the variety of plumage that was stuck or glued in to replace the missing feathers. Nails or, better still, screws were stuck in the rotting cork to help maintain some semblance of flight. Quite frequently a bird would veer off at a forty-five degree angle upon service because of these adjustments. Still, we couldn't get any others and we were happy just to be able to play.

Our nets were so repaired with pieces of string that they resembled modern works of art or cats-cradle gone wrong more than a net, but they served. Paint not being obtainable, the court markings were usually done in chalk and not very straight. Often the court would be wider on one side than the other, or short on one side of the net than the other. But we never complained, it would not have been sportsman-like, and we played our hearts out.

Badminton could not preclude football...

In true English fashion, it was decreed that we must be in white. Our clothing was still rationed and I can clearly remember my mother's look of horror when I suggested we use some of our precious coupons to buy a pair of shorts. I made do with an old pair of my brother's pre-war white flannel trousers cut down. They were much too large around the waist so that I had to tie them securely with string, but they were white. A grey too frequently washed shade of white to be sure, but white nevertheless.

Old tennis shoes patched and mended beyond belief with a wide variety of substances served as footwear, and one of my school shirts emblazoned with the school crest covered the upper body. In a wild show of support my mother presented me with a brand new pair of white socks to complete the ensemble. When fully dressed in this outfit all the observer could see was a dazzling pair of white socks surrounded by a shabby collection of grey odds and ends. But I didn't look any different than the other competitors.

We played in Chelsea as I remember, at the Brompton Oratory, a very snooty school whose entrants mostly wore matching costumes and looked

Continued page 30

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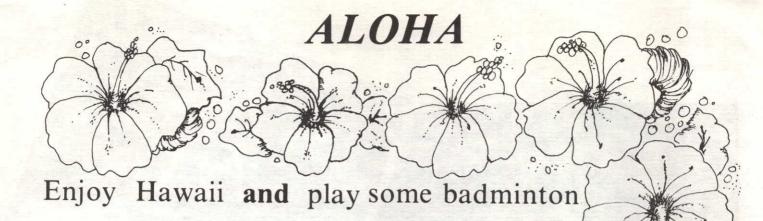
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Design LOGO for the

The International Badminton Federation are organizing a competition for the design of a new logo. The I.B.F. was founded in 1934 and is the sole world controlling body for Badminton. The new logo will be used on many articles i.e. ties, badges, letterheads, magazines etc. It should therefore be capable of being reproduced on different materials, and if colours are suggested, still recognizable in black and white.

Rules of the Competition:

- 1. Entry is open to any individual or group of individuals.
- Designs should be preferably in final artwork form but well drawn sketches will be accepted.
- No entry will be returned.
- All prizes winning entries will become the copyright of the I.B.F. and entrants will have no further claim.
- Prizes are: 1st-US\$500. 2nd-US\$250. 3rd-US\$100. 4th-3 at US\$50.
- All entries must be received by 31st August, 1984.
- Winner will be notified by November
- In the event of none of the designs being accepted all entrants will be informed.

Total Prize Money US\$1000

Please complete (in capitals) the following and send with your entry to: I.B.F. 24 Winchcombe House, Winchcombe Street, Cheltenham, Glos., England. GL52 2NA. Full Name Address

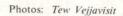
Telephone No. (if any)

Please find attached my/our entry for the I.B.F. Logo competition, I agree to the conditions as printed.



By: Cassandra Salapatas

Championships



tradition continues . .

LIEM SWIE KING

Have you ever looked forward to something and the end result was a disappointment? You know, like meeting someone you have always admired and finding they were just like you and me -- human.

I had always wanted to see the All England. I mean always, ever since I started playing badminton. Well, being a logical and sound person I prepared myself for the inevitable letdown. What a shock! The letdown never came.

Hosted by the Badminton Association of England (BAE) the All England is exactly what it's touted to be -- the premier tournament of badminton.

For example, every match had linesmen and umpire, all evident due to their matching sweaters and jackets. Matches were not only scheduled by time but also by court number (no small feat I would think) so fans could get a good seat to watch their favorites. And citizens of England could hardly miss the announcement of this event as the tourney banner, "Yonex All England Open Badminton Championships" spanned the entire building.

The first All England Championships were held in 1899 and included mens, womens and mixed doubles. The following year mens and womens singles were added. Over the years, individual success at this tournament has almost guaranteed international stardom.

The Championships were held in the London suburb of Wembley, an easy stop for train goers, in the Wembley Arena adjacent to the football stadium. The arena seated approximately 13,000 spectators and from the semis on was filled almost to capacity. It was satisfying watching the seats fill up in the afternoon hours as hundreds of school kids would clamber into the Arena to watch the matches.

Badminton suppliers had set up

attractive booths to display their latest merchandise. Players were available for autographs and photos. And for the hungry, snack bars sold juices, candy, nuts and the good ol' American hot dogs and hamburgers - I almost felt I was at a Laker game rather than a badminton tournament!

But what a tournament! Being a top player does not guarantee admission into the draw. Apparently, each player's entry must be submitted by his national organization and then possibly he or she might be placed in the Qualifying Rounds. This year the Qualifying was held at the Watford Leisure Centre and took two days to play out. The United States was represented by Tony Alston. It should be mentioned that competition is so tough that the only Canadian to make the main draw of singles was their national champion and 1983 U.S. Open winner, Mike Butler, and he lost his first round!

Besides the prestige surrounding this tournament, prize money is also abundant. This was the first year of a three-year contract in which Yonex has sponsored the Championships. Prize money worth a total of 21,800 pounds or approximately \$32,700 American dollars.

Men's Singles - The draw for singles was filled with the "Who's who" of badminton. With the depth and talent of these athletes it seemed on a given day any of the top seeds could take home the title.

Seeded #1 and #2 were Morten Frost Hansen (DEN) and Luan Jin (CHINA). These two forces in international men's singles had faced one another in the 1982 and '83 finals and were looking to play and break the tie with a victory.

This was not to be, as 22 year old Nick Yates, England's #2 player, pulled off his biggest career and tournament upset as he toppled Jin (15/9, 5/15, 15/11) in the second round. Yates eventually lost 15/4, 17/15 to another unseeded player, Michael Kjeldsen (DEN) but not before proving he is on the threshold of being a world class player.

Anticipating an exciting semifinal round, fans were disappointed as three-time winner (1978, '79, and '81) Liem Swie King frustrated Kjeldsen 15/5, 15/1 and Frost received a default over the injured Chinese, Han Jin. The uninteresting semis set the stage for the Indonesian King to attempt to spoil Frost's bid for a second championship.



Your editor and Pakistan's Tariq Wadood and Cindy Levin -happy folks, eh?



LI LINGWEI

Ladies' Singles Championship

	48		1
		114	
H			

YUN JA KIM & SANG HEE YOO

Ist Round	2nd Round	3rd Round	4th Round	Semi-Final	Final Winner
Bye Miss L Li Bye Miss L Cl Bye Miss W J	ngwei (1) (Ch) outier (C) Massam (E) Hee Yoo (K)	Li Lingwei 11-5, 11-2 Sang Hee Yoo 11-3, 11-0	Li Lingwei 11-5, 11-9	Li Lingwei	
Bye Miss H. S. Bye Miss A. Ju Miss E. La	*Miss A. Juul (D) Miss A. Juul (D) Miss E. Lattef (Indo) Mrs. S. Kohmoto (J)		Troke 8-11, 11-1, 11-8	12-10, 11-8	
9 *Miss Qian Ping (3/4) (Ch) 0 Miss S. Ejlersen (D) 1 Miss G. M. Clark (E) 2 Miss D. Julien (C)	Qian Ping 11-2, 11-2 Clark 9-11, 11-5, 11-2	Qian Ping 7-11, 11-3, 11-7	Qian Ping		Li Lingwei 11-3, 11-8
Miss R. Kumaladewi (Indo) Miss A. Ghia (I) Miss C. Magnusson (Swe) Miss J. Falardeau (C)	Kumaladewi 11-8, 11-2 Magnusson 11-3, 11-12, 11-4	Magnusson 11-5, 11-4		Qian Ping 11-8, 11-3	
7 °Miss Yun Ja Kim (5/8) (K) 8 Miss Y. Kusmiatie (Indo) 9 Miss P. M. Hamilton (Scot) 0 Miss K. Teh (M)	Yun Ja Kim 11-8, 11-8 Hamilton 11-1, 11-8	Yun Ja Kim 11-0, 11-1	Yun Ja Kim]
1 §Miss S. Louis (E) 2 Miss K. Schmieder (G) 3 §Miss S. Williams (W)	} Louis 8-11, 11-7, 11-6 Beckman 11-4, 11-2	Beckman 11-4, 11-2	11-12, 11-3,		
5 Miss C. Backhouse (C) 6 Miss S. Kitada (J) 7 Miss D. Lynge (D)	} Kitada 11-9, 11-1 Lynge w/o	Kitada 11-4, 11-6			11/5;11/8
8 Miss Leong Chai Lean (M) 9 Miss J. A. Webster (E) 0 Miss H. Krickhaus (G) 1 §Miss C. A. Troke (E)	} Webster 12-9, 11-4	Ivana Lie 9-12, 11-7, 11-4	Kitada 11-4, 11-2	0.314)
2 °Miss Ivana Lie (5/8) (Indo) 3 §Miss B. V. Blair (E) 4 Miss C. Hattens (D) 5 Miss M. Bengtsson (Swe)	/. Blair (E)		of the six	Zhang Ailing 11-8, 11-3	
6 Miss A. D. Fisher (E) 7 Miss Bok Sun Kim (K) 8 §Miss D. Hore (E) 9 Miss F. Elliott (E)	} Bok Sun Kim 11-2, 11-0 Zhang Ailing	Zhang Ailing 11-6, 11-3	Zhang Ailing 11-1, 11-2		Han Aiping 11-6, 11-7
10 *Miss Zhang Alling (3/4) (Ch) 11 Bye Miss G. C 12 Bye Miss R. T	I 11-1, 11-6 C Gowers (E) endean (Indo) n Sook Kim (K)	} Gowers 11-2, 12-10 Larsen	Larsen 11-8, 11-8		
14 Bye *Miss K. I. 15 Bye Miss F. T	arses (5/8) (D) ohkairin (J) Podger (E)	} 11-8, 10-12, 11-2 } Podge ₁ 11-3, 11-5	Han Aiping	Han Aiping 11-7, 11-4	00



MARTIN DEW & MIKE TREDGETT

Ist Round	2nd Roun		Genne	men's Si	ngles
1 *M. Frost (1) (D) 2 J. Knudsen (D)] Frost	d 3rd Roun	d 4th Round	d Semi-Final	-P.co
3 S. Pansatithwong (Th) 4 A. B. Goode (F)	15-4, 15-5 Goode	Frost 15-1, 15-	8	Som Tinul	Fine
5 Chen Changjie (Ch) 6 §J. Ford (E) 7 Razif Sidek (M) 8 M. Butler (C)	15-8, 15-0 Chen Changjie 15-3, 15-4	Chen Chan	Frost 15-7, 15-		
9 °H. Arbi (5/8) Indo 10 §B. MacDougall (C)	15-2, 18-13 Arbi	15-5, 5-1	0, 15-6	no mer mura	
11 M. Scandolera (Aus) 12 Joo Bong Park (K) 13 K. Brodersen (D)	J 15-6, 15-9 Joo Bong Park 8-15, 15-4, 15-	Arbi 15-9, 15-1	2	Frost 14-17, 15-5, 15-8)
15 Serian William	} Brodersen 15-18, 15-9, 15 1 Jolly	5-6) Jolly	Arbi 15-7, 9-15, 15-2	30	
17 *Han Jian (3/4) (Ch) 18 G. S. Asquith (E)	15-12, 18-14 } Han Jian	15-9, 15-10			
19 T. Wadood (P) 20 Han Kook Sung (K) 21 Sze Yu	15-9, 15-4 Han Kook Sung 18-17, 15-5	Han Jian 15-9, 18-13	ed to a sell	is sold in a	Frost w/o
22 J. P. Nierhoff (D)	} Nierhoff 15-4, 18-13	Nierhoff	Han Jian 7-15, 15-5, 17-16) meet	1
25 °P. Padukone (5/8) (1) 26 S. J. Baddeley (E)	Johansson 15-13, 3-15, 15-4 Padukone	15-4, 15-11		S CHARLES	-
27 §Chong Weng Kai (M) 28 T. Carlsen (D)	15-7, 15-11 Carisen 15-13, 15-14	Padukone 15-4, 15-7		Han Jian 17-14, 15-10	alamin.
30 Kurniahu (Indo)	Nishiyama 15-9, 15-8	Tailor	Padukone 15-1, 15-7	STAR WILL	
Ong Beng Teong (M) E. Hartono (Indo) H. Klauer (G)	} Tailor 17-16, 15-12 } Hartono	3-15, 15-10, 15-7	The state of	,	· · · · · ·
S. Kukasemkij (Th)	15-9, 15-5 Frederiksen	Hartono 15-5, 15-9	1 19 2	T OL	ROST
S. P. Butler (E) §M. A. Mohidin (M) §T. Inoue (1) *Yang Yang (5/8) (Ch)	Full 7-15, 15-3, 15-4 Butler 15-2, 15-1 Yang Yang	Yang Yang 11-15, 15-11	Yang Yang 15-10, 15-7) 1/15	5/10;
S. Karlsson (Swe) Z. Ahmad (P)	15-7, 15-4 } Karisson w/o	11-15, 15-11,		Liem Swie King	
Wong Shoon Keat (Sing) Misbun Sidek (M) Deuk Choon Lee (K)	} Sidek 15-12, 15-2	Sidek 15-11, 15-7		15-10, 15-8	
D. J. Hall (E) *Liem Swie King (3/4) (Indo)	Deuk Choon Lee 15-2,11-15,15-10 Liem Swie King 15-2, 15-7	Liem Swie King 15-3, 15-0	Liem Swie King 15-3, 15-7		
M. Kjeldsen (D) G. Karlsson (Swe) S. Modi (I)	} Kjeldsen 15-6, 15-6 } Modi	Kjeldsen 15-8, 15-2		1	Lien Swie King 15-5, 15-1
Thygesen (D) G. J. Milton (E) Matsuura (J)	15-3, 18-16	Sugiarto	Kjeldsen 1-15, 15-8 15-12		
Sugiarto (5/8) (Indo) Farooq (A) Miyamori (J)	J 15-4, 15-8)	15-5, 15-5		Viett	
Pamungkas (Indo) Skeby (D)	15-2, 15-4 Pamungkas 15-6, 15-2	Pamungkas 15-6, 15-2		Kjeldsen 15-4, 17-15	
Do Kok Keong (M)	} Yates Y	ales	Yates 15-3, 15-2		
nan Jin (2) (Ch)	} Luan Jin 17-14, 15-5	15-9, 5-15, 15-11	,		

Gentlemen's Doubles

1st Round	2nd Round	3rd Round	4th Round	Semi-Final	Final Winne
Bye *S. Karlsson & T. K Bye T. Inoue & S. Mig Bye \$Chan Chi Choi & Bye R. J. Outterside &	mori (J) Vong Man Hing (HK)	Karlsson & Kihlstrom 15-7, 15-5 Chan Chi Choi & Wong Man Hing 15-11, 17-14	Karlsson & Kihlstrom 15-4, 15-2)	34.4
Bye M. Cattermole & I. Bye J. Knudsen & M. K	nudsen (D)	Heryanto & Kartono 15-7, 15-7 Knudsen & Knudsen	Heryanto & Kartono 15-4, 15-0	Heryanto & Kartono 15-11, 15-10	milest No.
Bye D. P. B. Bridge & D. S. Matsuna (J) S. J. Baddeley & N. Yates(F) S. Sun Zhian & Tian Bingyi (Ch)	Moon Soo Kim & Joo Bong Park 15-2, 15-6 Sun Zhian & Tian Bingyi 15-7, 15-9	Sun Zhian & Tian Bingyi 15-12, 15-8	en de exti	A gains	Heryanto & Kartono 14-17, 15-3, 15-4
§M. Nielsen & L. Noies (D) §D. A. Spurling & R. P. Stevens (E) K. Brodersen & M. Svarrer (D) Chong Weng Kai & Soh Goon Chup (M)	Nielsen & Noies 15-4, 15-5 Chong Weng Kai & Soh Goon Chup 17 18, 15-10, 15-4	Chong Weng Kai & Soh Goon Chup 15-3, 15-12	Sun Zhian & Tian Bingvi 15-12, 15-5	Fladberg & Helledie	egert it te på – tog af S
*S. Fladberg & J. Helledle (5/8) (D) R. A. Rofe (E) & P. Sutton (W) S. Hadibowo & C. Yusuf (Indo) &C. Rees & L. Williams (W)	Fladberg & Helledie 15-6, 15-6 Hadibowo & Yusuf 13-18, 15-4, 18-15	Fladberg & Helledie 9-15, 15-7, 17-16	Fladberg & Helledie	15-10, 15-11	of sections in
A. Moquit & T. Wadood (P) J. Ford & G. J. Milton (E) §J. Wong & K. H. Yong (F) H. Klauer & T. Kunstler (G)	Ford & Milton 17-14, 15-7 Wong & Yong 6-15, 15-10, 15-8	Wong & Yong 8-15, 15-12, 15-6	15-5, 15-4	HE	ryantoś
R. Ridder & U. Santosa (N) 1. Frederiksen & N. Skeby (D) U. Johansson & G. Karlsson (Swe) M. Elliott & G. J. Scott (E)	Ridder & Santosa 15-7, 15-7 Elliott & Scott 15-7, 15-4	Ridder & Santosa 8-15, 15-5, 15-11	Ong Beng Teong &	1	ryantos Kartono 5/11;15/16
Ong Beng Teong & M. Sidek (M) G. S. Asquith & D. Burden (E) S. P. Butler (E) & Serian Wiyatno *He Shangquan & Jiang Guoliang (5/8) (Ch)	Ong Beng Teong & Sidek 15-11, 15-4 He Shangquan & Jiang Guoliang 15-6, 15-8	Ong Beng Teong & Sidek	Sidek 15-9, 15-11	Nation 1	ha wha
Deuk Choon Lee & Han Kooh Sung (K) E. Hartono & S. Pamungkas (Indo) D. J. Hall & K. R. Jolly (F) P. Ganguli & V. Singh (I)	Hartono & Pamungkas 15-7, 14-17, 15-9 Ganguli & Singh 15-9, 15-5	Hartono & Pamungkas 15-7, 15-2	Dry A Tradeur	Dew & Tredgett 15-5, 15-9	
H. Hasegawa & H. Nishiyama (1) D. McDonald & M. Scandolera (Aus) T. Carlsen & J. Hammergaard (1) "M. C. Dew & M. G. Tredgett(3/4) (E)	} Hasegawa & Nishiyama 18-16, 18-17 Dew & Tredgett 15-4, 15-11	Dew & Tredgett 15 12, 15-8	Dew & Tredgett 7-15, 15-5, 15-2	in the second	Dew & Tredgett 15-1, 15-6
Bye W. Gilliland & D. T Bye D. L. Roebuck & A Bye §M. Bitten & M. Det Bye *J. Sidek & R. Sidek	Wood (E)	Gilliland & Travers 15.6, 15.7 Sidek & Sidek 15.12, 15.6	Sidek & Sidek 15-11, 8-15, 15-10	6	Sale of Sale
Bye M. Christiansen & Bye U. Pawar (1) & Sze Bye C. C. Dobson & A. Bye Bye C. Franto & C. Ha	A. Kjeldsen (D) Yu B. Goode (F)	Christiansen & Kjeldsen 15 12, 15 8 Frianto & Hadinata 16 17, 15 4, 15 10	Christiansen & Kieldsen	Sidek & Sidek 15-12, 9-15, 15-10	grand grand

The finals were played on Sunday before T.V. cameras. Excitement was in the air, with the Indonesian contingent stamping and hooting each time King scored a point and the Danish group applauding Morten's court success. The match got rather loud, but the atmosphere made it more electric. Eventually, Hansen's efficient footwork prevailed over King's power and agility as Morten won 9/15, 15/10, 15/10 and retained his #1 world ranking for 1984.

Women's Singles - Once again fans saw the domination of the Chinese women. Fit, strong and agile there appeared to be little hope of breaking through badminton's "great wall".



Zhang Ailing sitting this one out

Nineteen-year-old Helen Troke of England came close as she reached the quarterfinals before losing to World Champion, Li Lingwei, whom she has never beaten. Troke came from behind only to lose 12/10, 11/8 but she showed tremendous drive and proved she maybe on the verge of discovering how to overcome the Chinese domination.

Zhang Ailing, last year's champion, sat on the sidelines and watched fellow teammates Li Lingwei and Han Aiping battle for the title and the \$2,250 winner's check. Rallies were long, with accurate and skillful shotmaking, but play seemed uninspired. Excitement was definitely missing, perhaps because



World's best on the Wembley Courts

the two rivals have played one another countless times and lacked the intensity of a young Helen Troke coming from behind or a Kirsten Larsen (DEN) attempting to pull off an upset. Nonetheless, throughout the week women's singles was an exciting event to watch as the 48 competitors played just as hard as their male counterparts.

Mixed Doubles - Just as the Chinese dominate the women's events, Mixed Doubles tend to be an all-out English assault. Five out of the eight teams in the quarters were English.

Last year's winners, Thomas Kihlstrom (SWED) and Nora Perry (ENG), were not a factor in the 1984 Championships as Mrs. Perry was unable to participate due her pregnancy.

The scheduled semifinals were worth the wait until Saturday evening as the matches were competitive and close. The very tall Nigel Tier (ENG) and the very small Gillian Gowers (ENG) battled long and hard against Dipak Tailor and Barbara Sutton to win 15/3, 8/15, 15/6. By reaching their first All England final, Tier-Gowers had the dubious pleasure of facing the tremendously talented and experienced, Martin Dew and Gillian Gilks.

Gillian is England's most experienced and best known player, with numerous international doubles and singles titles since her first national title in 1968. Martin Dew, a 25-year-old mathematics Ph.D., adds the "punch" to this very effective mixed duo.

Faced with such heady adversaries and coupled with the butterflies of their first finals, Tier-Gowers did not perform well. They were routinely defeated 15/8, 15/3 in what proved a very shaky performance.

Once again, a final dominated by the English. It makes you wonder when the Asian players are going to take this event more seriously.

Men's Doubles - Always an extremely exciting and anticipated event. This year was no exception. Nowhere is the difference between Asian and European style of play more evident than in doubles.

At one time, it seemed that the quick hitting, jump-smashing of the Asians would continue to dominate the Europeans. Malaysia and Indonesia had won the title nine out of the past 10 years. The European teams depend on their excellent placement and consistency to work effectively.

The Danes sported many fine doubles teams at this Championship. Mark Christiansen and Michael Kjeldsen upset the #2 seeds in the third round, beating Bobby Ertanto and Christian Hadinata of Indonesia 5/15, 17/14, 15/4. On the other side of the draw, world champions Jesper Helledie and Steen Fladberg played an exceptionally strong first game, defeating '81 All England champions Rudy Heryanto and Kartono 17/14 in the first game. But they could not stop the attacking Indonesians and lost games by the scores of three and four. Earlier that day, Heryanto-Kartono had victimized last years winners and #1 Swedish doubles team, Stefan Karlsson and Thomas Kihlstrom.



Han Jin of China

The three Sidek brothers were quite prominent on the doubles courts. Unseeded Misbun Sidek and Ong Beng Teong upset the seeded Chinese pair of He Shangquan and Jian Guoliang before losing to the potent English duo of Mike Tredgett and Martin Dew. It was especially surprising the Malaysians faired as well as they did because Misbun is noted for his #5 ranking in singles.

The 1982 All England winners, Jalani and Razif Sidek, tried to bring home the title to Malaysia once again, but were convincingly stopped by Dew and Tredgett 15/1, 15/6 in the semifinals.

In the finals, however, the English duo's artillery fell short of the target, along with their attempt to become England's first doubles winners since World War II. Heryanto and Kartono's relentless pace bombed Tredgett and Dew off course, 15/11, 15/6.

Women's Doubles - Most fans were prepared for another all-Chinese Women's Doubles final. That would have been a long match with controlled rallies but none of the "punch" of competition.

Fortunately for the spectators, the Koreans came to the All England and accomplished something no other doubles team has come close to doing, providing a challenge to the Chinese women.

The fans were treated to the most exciting match of the tournament as 1982 All England winners Lin Ying and Wu Dixi narrowly defeated Yun Ja Kim and Sang Hee Yoo 17/14 in the third game to take the title. The Chinese had a lead of 14-9, but the Koreans clawed their way back and never gave up.

It would be unfair to mention only the finals because there were many quality Women's Doubles matches. Canadians Linda Cloutier and Denise Julien almost pulled out an

upset, and Johanne Falardeau and Claire Backhouse came close to tossing aside the Japanese team of Atsuko Tokuda and Yoshiko Yonekura before losing 17/15, 3/15, Tokuda and Yonekura themselves did not lose quickly in the quarters. They went three close games with the Chinese powerhouses of Xu Rong and Wu Jianqui before the Chinese won 15/12, 7/15, 15/13... The finals featuring Lin-Dixi and Kim-Yoo provided the "charge" that was missing from the men's event. The \$3,300 prize money awarded to the finalists was a small token for the entertainment and excitement these ladies provided.

As I mentioned going to the All England is something I always wanted to do... now it's a trip I want to make again.

You know, when I arrived at Gatwick Airport, the customs officer asked why I was visiting England. I explained that I was here to watch a badminton tournament, he laughed and inquired where I worked. I told him MGM Studios in Hollywood. He looked at me strangely, paused, and passed me through -- strange British logic. I wonder if working in Hollywood could explain more of my idiosyncrasies...



Fans treated to the women's doubles final.

FLASH!!!!

Thomas & Uber Cup Results...

Thomas Cup:

Indonesia def. China (3-2)

Uber Cup:

China def. England (5-0)

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1945 All England Continued

unbelievably stuck-up because of it. We won our first game. I don't remember the score or even the opponents, but I think it was a very narrow win.

Disaster struck on the next round as my partner dropped out to play in the school soccer championship, a game he dearly loved and in which he excelled. All my entreaties were for nought. It was only a badminton game and could not possibly preclude football. Crestfallen, I informed the scorekeeper that we were forfeiting our game.

So ended my tournament career and the All England Championships of 1945. Or was it 1946? But I still play every Tuesday at the Club in Studio City, California. Perhaps wheeze, grunt and stagger around the court describes it more accurately than playing, but I'm there, ready and willing to take on all comers.

"Care for a game -- doubles, mixed doubles -- definitely not singles! Now where did I leave my racket?"

Editor's Comments . . .

Apathy!

That seems to be the word that best describes the 1983-84 badminton season. I don't know about you, but to me this has been one **boring** year.

At the Chicago Nationals last year, hope abounded -new leadership! Enthusiasm, vigor, productivity, excitement were on the horizon, and badminton was finally going to take a firm step forward. What happened?

Oh, I know volunteer organizations aren't always the most productive, but the USBA is no longer all volunteer. Where are the new corporate sponsors -- increased memberships -- additional USBA Classics Tournaments -- junior development -- etc., etc.

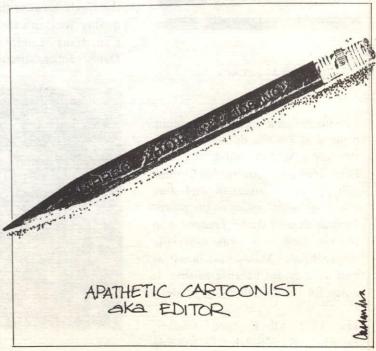
Why does it seem the National Organization for the Advancement of Kazoo Appreciation has thousands of cardholders or the Nerf Ball Classic Open has thousands of dollars... where did badminton go wrong?

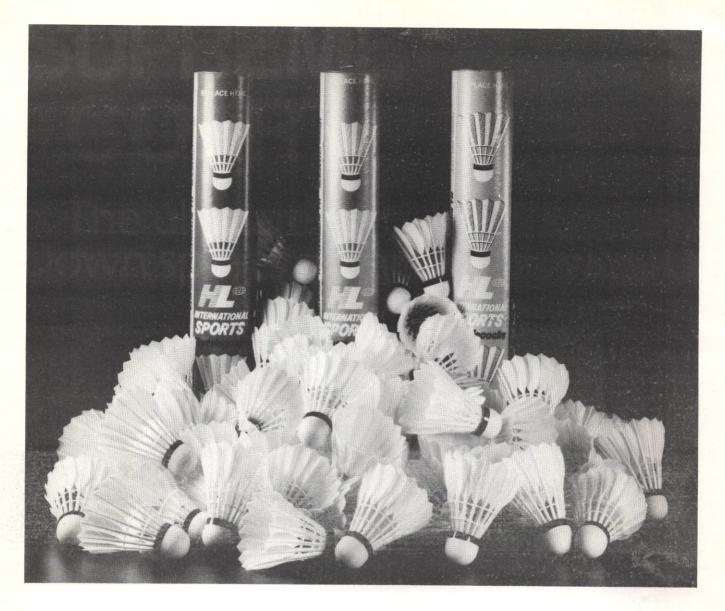
I'm not offering any solutions or pointing fingers, but what can we -- yes, you and me -- do about it? Hey, badminton seems to be dying in this country. We're going nowhere in a very slow way.

Apathy, apathy, apathy -- our sport is dying from it!

Cassandra Sophia Salapatas Editor-In-Trepid

(haranay) ::





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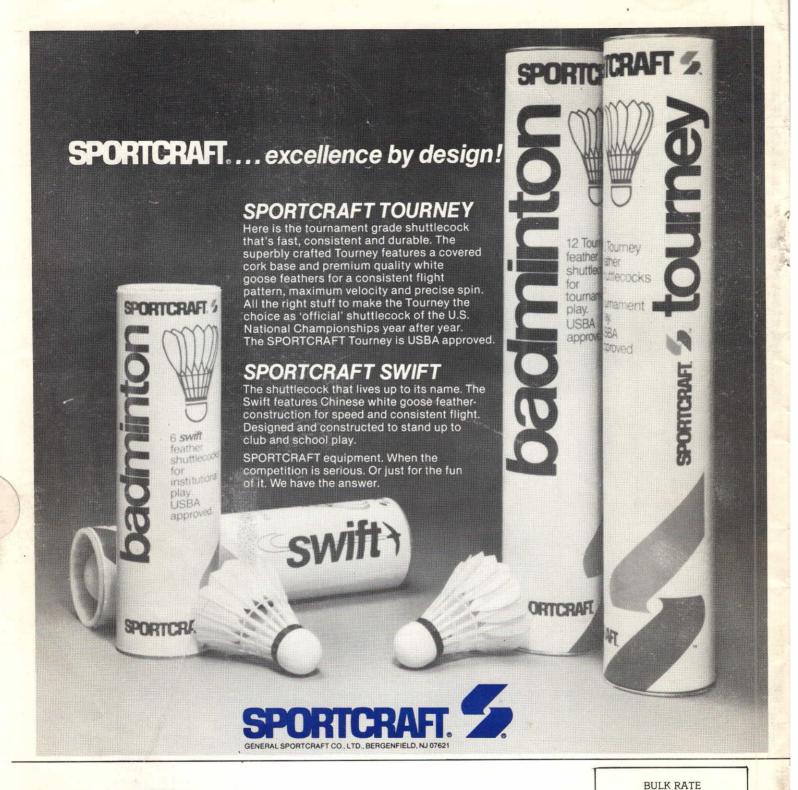
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