

THE CHANGING
PACE OF
BADMINTON?

***YOUR CHANCE TO TRY
THE REVOLUTIONARY
"SUPERSHUTTLE"
AT A SPECIAL
INTRODUCTORY PRICE***

prince[®]

"A Stroke of Genius ..."

– was the Evening Standard's verdict on the new Prince SuperShuttle™
– the feather shuttle that offers new levels of performance and value with a host of unique and innovative features.

British designed and developed, the Prince SuperShuttle is the first major design breakthrough in Badminton for many years and will be in full distribution by autumn 1991.

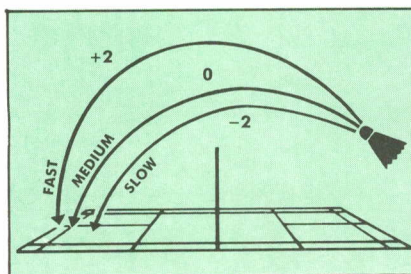
Special Club Trial Offer

We are making a special three-shuttle sampler available to recognised clubs for just £2.95 per pack (a saving of over £2 on RRP). It's your chance to try SuperShuttle in advance of its release to the general public and to test for yourself its outstanding performance features:-

Adjustable Speed

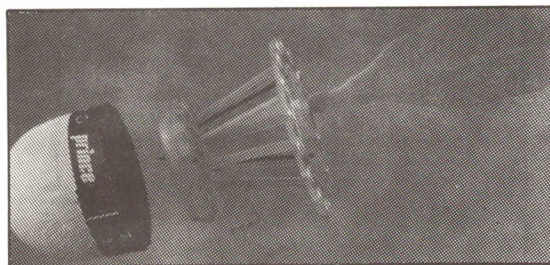
SuperShuttle is the only shuttle in the world which can be tailored to suit all playing conditions.

The speed adjustment control requires a simple twist of the Shuttle base to give a permanent setting of the shuttle shape – it's unique!

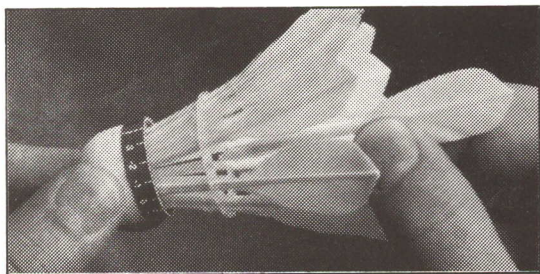


Crush Resistant-Cage

A thermoplastic cage structure replaces the tied threads of conventional feather shuttles. The cage gives greater rigidity, stability and protection making SuperShuttle significantly more durable.



Individually Replaceable Feathers

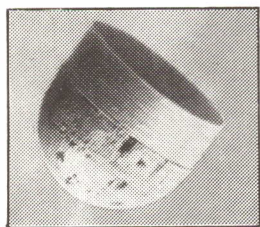


Each individual feather snaps into place quickly and securely and each individual feather can be replaced. Think how many undamaged feathers you've discarded in the past!

Our tests have shown that you can get at least twenty

playable shuttles from a pack of 10 Prince SuperShuttles.

Renewable Cork Base



SuperShuttle retains all the feel of a conventional premium feather shuttle but the cork base is not drilled to receive the feathers. This makes it fundamentally stronger and reduces cork collapse to a minimum. Even then, there's no need to discard SuperShuttle – the cork is replaceable too!

Beat the Rush ...

A special 3-shuttle sampler pack is available to give your club an early chance to test the unique benefits of the Prince SuperShuttle. We will despatch your order just as soon as the first SuperShuttle stocks arrive, well before bulk shipments begin.

The sampler pack costs just £2.95 (inc. VAT, handling and postage). Simply complete the details overleaf, pop in an envelope with cheque or PO and return to:-

Prince UK
SuperShuttle – Club Offer
College Road
Ardingly
Nr Haywards Heath
West Sussex RH17 6TT

(We will not process your payment until a week before despatch).

PRINCE – Tennis, Squash and now Badminton

For over twenty years, Prince has been leading the way in racquet sports development.

In 1976 we revolutionised Tennis with the now-classic 'Oversize' racquet and pioneered the use of advanced materials such as Graphite and Ceramic.

In 1988 we reshaped players' views on Squash racquets with the unique teardrop shaped Extender and brought a whole new dimension of power and control to the game.

Now, in 1991, the Prince SuperShuttle and the innovative Prince Axis™ range of racquets will bring a whole new level of performance and playability to Badminton.

Too good to be true?

There's only one way to find out ...

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Yes, we'd like to test your claims for the new Prince SuperShuttle

Name _____

Address _____

Tel _____ Club _____

Position _____

No of Members _____ Est. Shuttle Req. _____ Dozen per year

prince®